

**Oklahoma State Council of ESA  
Leadership Seminar Minutes  
August 18, 2012**

The Oklahoma State Council of ESA Leadership Seminar was called to order by President Joyce Gibson at 10:00 a.m. on Saturday, August 18, 2012, at the Holiday Inn, Norman, Oklahoma.

President Joyce welcomed everyone. Members stood for the opening ritual led by President Joyce Gibson. Chaplain and Sooner Seniorettie Robbin Brown led the membership in the Pledge of Allegiance and presented a devotional titled "Eleven Proven Ways to Get Along Better with Everyone".

President Joyce announced that her chapter, Delta Kappa Norman, is host for today's meeting.

The president introduced her Administrative Assistants Mozelle Smith and Virginia Taylor. Her third assistant, Barbara Eck was unable to attend.

The president thanked everyone for the card, personal messages, and gift for Arin and family.

Chair to read the June 9<sup>th</sup> Executive & General Board meeting minutes, Social Media Chair and Sooner Seniorettie Deb Hughes, reported the minutes will be placed on file as printed.

The president announced the following appointments: Committee to approve minutes of this meeting: Chair, Webmaster and Sooner Seniorettie Aletha Bolt; Easter Seals Chairman Linda Leveridge; and Distinguished Achievement Award Chairman and Sooner Seniorettie Lora Thompson.

Attendance included: two first time Leadership attendees, three guests, no DESA's, one Elan and one pledge.

ESA Foundation Counselor Ramona Paine announced that Oklahoma won the Foundation Outstanding Achievement Award for the 4<sup>th</sup> year. Texas was right behind us with only a \$41.00 difference. Ramona passed out "Plateaus of Achievement" certificates for 2011-2012 to the following:

Bronze (\$250-\$499) to Joy Carter, Beta Mu Lawton; Joyce Gibson, Delta Kappa Norman; Maribel Moore, Alpha Epsilon Enid

Silver (\$500-\$599) to Delores Armstrong, Theta Tau Kingfisher; Felicia Rowe, Epsilon Kappa Hominy; Jane Fleming, Kappa Alpha Tulsa

Crystal (\$1,000-\$4,999) to Rosalie Griffith, Sigma Chi Inola; Gamma Delta Tulsa

Junior Past President Gwynn Nell Swanson announced the following IC Awards received by Oklahoma chapters and members:

Association of the Arts

Division VII Needlework – 3<sup>rd</sup> Place, Judy Cravens

Division VIII Holiday – 1<sup>st</sup> and 2<sup>nd</sup> Place, Sue Knight

2012 Fantasy Ball Award – 1<sup>st</sup> Place - \$1,500.00

Outstanding State Web Site – 3<sup>rd</sup> Place - Oklahoma-Aletha Bolt

Top Ten Educational Programs: Kappa Alpha Tulsa – Darlene Cushenberry, Educational Director

Maie Wells Outstanding State Educational Director: Tina McKamie, 2<sup>nd</sup> Vice President/Educational Director

ESA for St. Jude Chairman Judi York announced she was privileged to represent Oklahoma at the St. Jude Presentation at IC Convention. Oklahoma is in the top ten in the country in St. Jude fundraising raising \$591,122. ESA raised a total of \$11,455,895. Oklahoma received the Danny's Dream Award for raising \$5,000,000. Judi presented the Danny's Dream Award Plaque to Gwynn Nell Swanson since it was given for funds raised during her year as Oklahoma State President.

Treasurer Billye Peterson made a motion to pay the State Council dues to International of \$45.00 instead of the budgeted \$40.00. Motion was seconded by Wanda Lucas, Beta Rho Del City. Motion carried.

Sooner Seniorette President Wanda Lucas, moved that upon recommendation of the Sooner Senioresses Deb Hughes be nominated for the IC office of her choice. Coming from a committee, no second is required. Motion carried.

The following presentations were made

Second Vice President/Educational Director Linda Southerland, in keeping with her State theme "Native American Culture" presented a history of Jim Thorpe, one of the greatest Native American Athletes.

ESA for St. Jude Chairman Judi York passed out a brainstorming packet and asked everyone to think about St. Jude events that could be combined with other events in their individual chapters. She asked everyone to take the information back to their chapters and see what they could come up with for a St. Jude fundraising event.

Judi reminded everyone of the following St. Jude events that are coming up:

- November 2 -- Unveiling of the Special Wall Plaques at St. Jude in Memphis. Dedication is at 4:00 p.m. This is a special event honoring ESA and she encouraged members to attend.
- November 17 -- Give Thanks Walk at Tulsa Woodland Hills Mall and Oklahoma City Penn Square Mall. Judi encouraged chapters to form teams and name them Team ESA plus the chapter name.
- December 1<sup>st</sup> -- St. Jude Marathon in Memphis -- Rosalie Griffith, Judi and Deb Hughes are participating in the 5K.

Judi asked if there was any interest in a trip to St. Jude after the 1<sup>st</sup> of the year, possibly in the spring. Those interested could email her at her new email address [judikay@cox.net](mailto:judikay@cox.net). She asked members to make a note of this address as it will be her only email after September 30 as she is retiring. Judi also announced that they are already working on the Tulsa and Oklahoma City Dream Homes.

Easter Seals Chair Linda Leveridge, passed around a jar for change donations to Easter Seals. The state has donated \$658 to date to Easter Seals. Linda's goal is to raise \$1,000.00 by April and for state chapters to raise a total of \$2,000 for Easter Seals by state convention. This would be approximately \$50.00 a chapter. Linda promises to kiss a pig at state convention if the goal is met.

Webmaster and Sooner Seniorette Aletha Bolt asked members if they remembered when the 1st Vice President was in charge of membership. When she was in 1<sup>st</sup> Vice President and in charge of membership she made up an ESA information brochure. Mary Johnson Care Connection Coordinator, has taken that information and made up an updated information brochure which will be on the website for chapter use. Aletha had some samples of the brochure which she made available and encouraged

chapters to make use of this tool when approaching prospective members. Mary is also working on a brochure for Hope for Heroes and it will be on the website when completed.

Treasurer Billye Peterson made the following report: Beginning balance as of June 9, 2012 \$6,201.37; Income \$766.30; Expense \$1,766.72; Balance as of August 28, 2012, \$5,200.95. Billye also reported funds in the Speakers Fund \$1,107.33; IC Campaign fund \$219.36; Doer's Fund \$172.25; Certificate of Deposit \$4,050.30. There was a question regarding specific disbursements and Billye reported the following major items although she noted it is not required; Embassy Suites \$942.90 for IC rooms; Presidents pin for Tina McKamie \$20.00, State gavel pin for Joyce Gibson \$20.00, Holiday Inn for Council Meeting Lunches \$633.56; President Joyce's transportation expense \$100.00; flowers \$48.70.

Billye provided a handout detailing chapter and individual dues. She also provided information and forms for filing the Chapter Tax Facts form, which is due at ESA headquarters September 15<sup>th</sup>.

Corresponding Secretary and Sooner Seniorette Vivian Gibson asked everyone to stand and she demonstrated how to do the Cupid Shuffle. She then led everyone in the Shuffle in an effort to get our blood flowing after sitting for so long.

President Joyce announced the meeting will be moved to the Sapphire Room after lunch to avoid the noise from the adjoining meeting room. Meeting adjourned at approximately 11:30 so members could shop at ESA on the Mall before lunch.

The meeting reconvened at 1:05 p.m.

Disaster Fund Chair Gwynn Nell Swanson reported that total donations to the State Disaster fund last year were \$3,575 and one claim in the amount of \$5,000 was paid out. She asked everyone to encourage their chapters to donate to the fund and/or have a special event to raise funds.

President Joyce presented a prize to Margaret Kramer, who found the ring pop she had placed on one of the chairs, just to lighten up everyone after the move to the new meeting room.

The Jeweler Nancy Buck had several jokes for the group to continue to lighten things up.

President Joyce Gibson introduced the speaker Representative Anastasia Pittman. She is a Democratic member of the Oklahoma House of Representatives and has represented the 99<sup>th</sup> District since 2006. She gave an inspirational message on Leadership. She recommended two books "212" and "God's Love Bank".

ESA Foundation Counselor Ramona Paine made a presentation on the ESA Foundation Turn Around Fund. She provided information and a partial list of eligible charitable organizations.

Contest Chairman and Sooner Seniorette Joyce Whitewing Slate made a presentation on Robert and Dixie Palmer, the founders of ESA. The Dixie Palmer and Robert Palmer award is a recognition award which can be given to a woman or a man. A Dixie Palmer Founder is a member who takes special training at headquarters to learn how to charter a chapter. Joyce is one of the three Oklahoma Founders that are available to help members charter a new chapter.

2012 IC Convention Local Co-Chair and Sooner Seniorett Cathy Holsted offered a big thank you to everyone who contributed to the success of the 2012 IC Convention in Norman. She reported that there were 38 states represented and attendance was approximately 500.

Representative Anastasia Pittman presented a commendation from the Legislature of the State of Oklahoma to 2012 IC Convention Local Co-Chair and Sooner Seniorett Cathy Holsted, recognizing ESA and the Oklahoma State Council of ESA for its educational and philanthropic activities to local, state, national and international service projects.

President Joyce Gibson announced a 10 minute break for more shopping on the mall.

When the meeting reconvened Convention Chair and Sooner Seniorett Cathy Holsted and members of the convention host chapters performed a short skit and reminded everyone to register for the 2013 State Convention in Norman before November 1<sup>st</sup> to get their name in the drawing for a free convention registration.

Announcements:

President Joyce made the following announcements:

- Directories are available from Charlene Law for \$8.00.
- Petticoat Journal Subscriptions can be obtained from Donna Shook for \$15.00.
- Convention charms are on sale for \$5.00
- 2013 Convention Committee has several ongoing fundraisers.

District II Coordinator Joyce Lacey Kenney, announced her leadership is August 25<sup>th</sup> at the First United Methodist Church, Clinton, OK. Registration starts at 9:30 a.m. Lunch is \$10.00. After the meeting they will tour the new water park, which is the only one of its kind in Oklahoma, if there is enough interest.

District III Coordinator Peggie Sprinkle, announced her leadership is September 15<sup>th</sup> in Broken Arrow. Registration is 9:30 a.m. and the meeting starts at 10:00 a.m. She will be sending out more specific information.

District IV Vice Coordinator Robbin Brown, announced that leadership is September 8<sup>th</sup> at Sunny Lane United Methodist Church, Del City. Registration is at 9:30 a.m. There will be a bake sale for Ways and Means. Beta Rho is providing a hot meal and salad lunch for \$10.00.

District V member Tina McKamie, announced that leadership is September 22<sup>nd</sup> at the First Freewill Baptist Church in McAlester. Registration is at 9:00 a.m., meeting is at 9:30 a.m. The meal is \$10.00. District Coordinator Amber Alexander will be sending out information.

Virginia Taylor announced a preliminary call for help for Easter Seals. Seventy five volunteers are needed for a Bike-A-Thon in Oklahoma City September 22<sup>nd</sup>. \$20,000 will be donated to Easter Seals for volunteers helping that day. Shifts are 8 a.m.-12:30 p.m. and 12:30 p.m.-5:00 p.m. Two volunteers are needed at each station. She will email particulars when she receives them.

Bunnie Sullins announced that Epsilon Kappa is having its annual fall auction October 6<sup>th</sup> in Hominy. There will be a rib eye dinner with all the trimmings at 6:00 p.m. She has tickets, which are required, for \$20.00.

Billye Peterson announced the Oklahoma School for the Deaf tour September 29<sup>th</sup> in Sulphur.

Billye Peterson announced the Gamma Zeta silent auction and dinner October 23<sup>rd</sup> at Holy Trinity Lutheran Church in Edmond. Reservations are required. There is no charge but a donation may be made.

Care Connection Coordinator Mary Johnson, announced that she has VFW cookbooks for sale for \$15.00. She will be selling them at all our functions. This is strictly building bridges for veterans and is done on their behalf.

Chaplain and Sooner Seniorette Robbin Brown reminded members to let her know if any of our sisters need a card.

Sooner Seniorette Jacque Edwards Cantrell informed members that Libby Zaage is making progress after her ordeal. She attended her wedding and did not have to use a walker.

Petticoat Journal Editor Donna Shook reminded members to get their PJ articles to her before the deadline of September 10<sup>th</sup>.

President Joyce Gibson asked all that were wearing a green shirt or pants to stand. The word in the meeting notice was greenbacks making the Make Me Pay color green. Joyce will pay \$5.00 for each of the seventeen counted wearing green. Delta Kappa donated an additional \$30.00 for their six members wearing green. Additional donations were also accepted. All of the Make Me Pay money will go to the ESA Foundation.

President Joyce Gibson led members in the closing ritual. Meeting adjourned at 2:55 p.m.

Submitted by:  
Mary Adams  
Recording Secretary 2012-13