

# “Red, White, & Digital” Workshop

## Tips for Effective Social Media:

- Most effective time to make posts is Monday through Friday at 10am and 4pm.
- Use images to engage your audience
- Link your social media to your website
- Be brief: less is more
- Use the scheduling feature to save time
- Grammar matters: make sure you use spellcheck

[www.smore.com](http://www.smore.com)



[www.facebook.com](http://www.facebook.com)



[www.kahoot.it](http://www.kahoot.it)

