

Judy Cravens-
Easterseals Chairman 2017-2018

Dear Oklahoma sisters,

It is with a heavy heart I regret to inform you that as of August 31, 2017, Easter Seals of Oklahoma has disaffiliated with Easter Seals and is now Wovenlife.

They are still the same non-profit, in the same location with all the same programs. Due to the money they were required to pay Easter Seals each month, and through their research, they found there was a lack of brand recognition and the benefit of the brands association had depleted over time. They said this change will allow them to focus solely on the needs of their community while ensuring all the money raised stays locally.

I called ESA headquarters and they referred me to Theda Hall who is our IC Easter Seals Chairman. I explained the problem to her and the fact that the money we will provide Easter Seals will not stay in Oklahoma now and was curious how other states that don't have facilities in their state handle their donations. Of course she wants us to continue to support Easter Seals but it is up to each state and chapter to determine where they want their donations to go.

Deb Hughes, past IC Easterseals chairman helped me and called Easterseals headquarters in Chicago. They are working on seeking another affiliate to serve our state but in the meantime, they sent us several websites to check out. They will try to get us that information just as soon as possible. I will give the websites to Aletha Bolt to put on our website.

This is a matter that is pressing and needs to be addressed so that all the chapters in Oklahoma are informed of this change.

So far we have donated \$1063.00 to Easter Seals: \$963.00 from the convention silent auction and \$100.00 from Zeta Gamma #4253.

Respectfully,
Judy Cravens
Oklahoma Easter Seals Chairman